



COMMUNITY HEALTH WORKERS

UNLOCKING THE DOOR TO
HEALTHIER COMMUNITIES

**Unity 2019 Conference: The 20th Anniversary
of the National Conference For and About
Community Health Workers**

April 14-17, 2019

**Flamingo Las Vegas Hotel and Casino
Las Vegas, Nevada**

Unity 2019 Conference Preliminary Agenda*

Sunday, April 14, 2019	
Conference Registration	2:00 p.m.—6:00 p.m.
Monday, April 15, 2019	
Conference Registration	8:00 a.m.—4:00 p.m.
Breakfast on your own	8:00 a.m.—9:00 a.m.
Welcome and Opening Remarks	9:00 a.m.—10:15 a.m.
Plenary I: National Association of Community Health Workers (NACHW) Launch Speakers to be announced	10:15 a.m.—11:30 a.m.
Lunch	11:30 a.m.—12:30 p.m.
NACHW Skill-Building Sessions I	12:30 p.m.—2:30 p.m.
Break	2:30 p.m.—2:45 p.m.
Taking Care of Ourselves: Mind, Body, and Spirit Speakers to be announced	2:45 p.m.—4:30 p.m.
Dinner on your own	6:00 p.m.
Optional Evening Activities to be Scheduled	6:00 p.m.—8:00 p.m.
Tuesday, April 16, 2019	
Early Morning Physical Activity Session	7:00 a.m.—8:00 a.m.
Breakfast on your own	8:00 a.m.—9:00 a.m.
Conference Registration	9:00 a.m.—12 noon
Keynote Addresses Speakers to be announced	9:00 a.m.—10:00 a.m.
Plenary II: Unlocking the Doors to Healthier Communities through Access, Improved Outcomes, and Reducing Costs Speakers to be announced	10:00 a.m.—11:00 a.m.
Poster Session Speakers to be announced	11:00am—12 noon
Lunch	12 noon—1:00 p.m.
Breakout Session I Speakers to be announced	1:00 p.m.—2:15 p.m.
Break	2:15 p.m.—2:30 p.m.
Breakout Session II: Presenters to be announced	2:30 p.m.—3:15 p.m.
Break	3:15 p.m.—3:30 p.m.
Taking Care of Ourselves: Mind, Body, and Spirit Speakers to be announced	3:30 p.m.—4:30 p.m.
Dinner on your own	6:00 p.m.
Optional Evening Activities to be Scheduled	6:00 p.m.—8:00 p.m.

Unity 2019 Conference Preliminary Agenda*

Wednesday, April 17 , 2019	
Early Morning Physical Activity Session	7:00 a.m.—8:00 a.m.
Breakfast on your own	8:00 a.m.—9:00 a.m.
Conference Registration	9:00 a.m.—12 noon
Plenary Session III: Federal Initiatives and National Programs Focused on CHWs Speakers To Be Announced	9:00 a.m.—10:30 a.m.
Roundtable Session Speaker to be announced	10:30 a.m.—12 noon
Lunch Closing Speaker Awards Ceremony	12 noon—1:30 p.m.
Evaluations	1:30 p.m.—1:45p.m.

*All sessions subject to change

*Some CEUs may be offered, once approved from the appropriate agencies. Payment for CEUs must be made on-site.

Celebrate the Launch of the National Association of Community Health Workers

The **OFFICIAL LAUNCH** of the **National Association of Community Health Workers (NACHW)** will take place during the **Unity 2019 Conference**. This is where NACHW will actually **BEGIN!** It will be a major national celebration! Plans are being made to include as many CHWs, Promotores and CHRs as possible in this historic event! A group of CHWs and allies has been working to develop a strategic plan and infrastructure for this organization over the past two years. Join us on Monday, April 15, for the official launch of this association and learn more how you can play a role.

Why NACHW now:

Community Health Workers (CHWs) are in the news almost daily across the United States. First recognized in federal anti-poverty policy five decades ago, CHWs have gained greater prominence in recent years due to the demands of health care reform and increasing focus on health equity and social determinants of health. Their roles are growing in many areas of public health and health care such as management and prevention of chronic conditions, care coordination for persons with complex needs, and mobilizing communities to address issues like street violence and food insecurity.

This new prominence brings increased opportunities and responsibilities for this growing workforce. National partners, including federal agencies, need the voice of CHWs at the table as programs seek to gain the benefit of CHWs' unique capabilities, and as policies are considered which affect the work of CHWs. State and local associations of CHWs need assistance in building their capacity to play the same role at the state level. On this occasion of the 20th anniversary of the Unity Conference, come with your friends and co-workers as a proud delegation from your state or region and join others nationwide to learn how you can play a role in strengthening the CHW workforce through this new, national association.



Call for Presentation Abstracts Open

Unity 2019 is an opportunity to share knowledge, information, and expertise with other CHWs, colleagues, and policy makers. Please go to <https://unityconf.org/19/> to view the call for conference abstracts.

All conference presentation abstracts can be submitted online. All abstract descriptions will be limited to 250 words. We are looking for innovative breakout, skill-building, round table, poster, and taking care of your self workshops. Please consider sharing your knowledge and expertise with us at this year's conference.

The Call for Presentation Abstracts will close on October 22nd. All abstracts will go through a peer-review process. Teams of reviewers will review and score presentation abstracts, and the scores and comments will be available for author and author teams to review to enhance their abstract writing skills. Those presentations selected for inclusion in this year's program will be notified by email on December 17th.

For more information on the call for abstracts process, please contact Devin Bellman at (228) 214-3301 or via email at devin.bellman@usm.edu.



The Department of Public Health at The University of Southern Mississippi

Unity Conference 2019
April 14-17, 2019
Flamingo Las Vegas Hotel and Casino
Exhibitor Registration

Name _____

Organization name _____

Street address _____

City _____ State _____ Zip Code _____

Telephone (____) _____ Fax (____) _____

Email address _____

Please check all that apply:

_____ Please reserve _____ 6 ft. table(s) for our exhibit.

_____ Our display is not a “table-top” display. Please reserve _____ft. floor space.

Special requests:

Electrical outlets (\$50) _____ Other requests _____

*Other special requests may be subject to additional charges

PRICING:

- CHW programs: \$150 per table
- Not-for-profit organizations: \$250 per table
- For-profit organizations: \$350 per table

Send registration form and payment to:

The University of Southern Mississippi
ATTN: Dr. Susan Mayfield-Johnson
118 College Drive #5122
Hattiesburg, Mississippi 39406
Telephone: 601.266.6266
Fax: 601.266.5043
Email: susan.johnson@usm.edu

(Tax Exempt ID #: 64-6000818)

For questions regarding exhibits at Unity 2019, please contact Devin Bellman at Devin.Bellman@usm.edu or (228) 214-3301.



The Department of Public Health at The University of Southern Mississippi

Unity Conference 2019

April 14-17, 2019

Conference Registration



Yes! I want to attend Unity 2019 at the Flamingo in Las Vegas, Nevada

Name _____

Title _____

Agency _____

Address _____

City _____ State _____ Zip Code _____

Telephone _____ Fax _____

E-mail address _____

Special needs (dietary, ADA accommodations etc) _____

Registration Fees:

- | | |
|--|--|
| <input type="checkbox"/> CHW Early Registration, \$200.00 (Received by 12/28/18) | <input type="checkbox"/> Early Registration, \$300.00 (Received by 12/28/18) |
| <input type="checkbox"/> CHW Regular Registration, \$250.00 (Received by 3/29/19) | <input type="checkbox"/> Regular Registration, \$350.00 (Received by 3/29/19) |
| <input type="checkbox"/> CHW Late and On-Site Registration, \$300.00 (After 3/29/19) | <input type="checkbox"/> Late and On-Site Registration, \$400.00 (After 3/29/19) |
| <input type="checkbox"/> Student Registration, \$250.00 (must provide proof of status) | <input type="checkbox"/> One Day registration, \$125.00 |

Conference registration fees include training, materials, and lunch each day. Cancellations made by March 1, 2019 are entitled to a full refund, less a \$50.00 processing fee. After April 5, 2019, please plan to register on-site. Payment by cash or credit card will be required for on-site registration.

Total Amount Enclosed:

- Check payable to: The University of Southern Mississippi (Tax ID #64-6000818)
- Credit card payment—Please go to: <https://commerce.cashnet.com/usmDPHU?itemcode=DPHU-REG> to make payment.

Accommodations

For room reservations, please go online to <https://book.passkey.com/go/SFUNI9> to make your hotel reservations. Special negotiated rates of \$64 plus a mandatory \$35 resort fee (\$99/night) are available for single or double occupancy for April 14-17, 2019 until **March 21, 2019 or rooms sell out**. Each additional person will be charged at a rate of \$30.00 per person, per night with a maximum of four (4) persons per guestroom. Hotel room rates are subject to applicable state and local taxes (currently 13.38%). Room reservations can also be made through the Caesars Entertainment Reservation Center at **888-373-9855**. Ask for Unity 2019. Please be aware that a \$15 (+ tax) processing fee per reservation will be incurred if you choose to make a phone reservation. Please note that upon booking your reservation, your credit card will be charged a deposit equal to the first night's room and tax. To avoid forfeiture of deposit, please ensure all changes and cancellations are made at least **72 hours** prior to scheduled arrival date.

Registration and payment can be completed online. Please go to <https://unityconf.org/19/> to complete registration and credit card payment. **Registration is not complete without payment.** For manual registration, send copy of registration form and check payments to:

The University of Southern Mississippi
ATTN: Dr. Susan Mayfield-Johnson
118 College Drive #5122
Hattiesburg, Mississippi 39406

For questions, please contact Devin Bellman at Devin.Bellman@usm.edu or (228) 214-3301.

Photo Release: Registration for this conference implies consent to be photographed and permission for photos to be used in future Unity Conference materials unless notified.



The Flamingo Las Vegas hotel is an all-in-one casino and resort offering a tropical wildlife habitat, go pool- a 15-acre Caribbean-style water play ground, and select rooms with fabulous views of the 550-foot-tall High Roller. It is located at the center of the Strip and adjacent to The LINQ and High Roller.

Special conference rates of \$64 (single/double) per night with the additional \$35 resort fee (\$99 total/night) gives you modern design with convenient comfort. The special conference rates will be honored April 14-18, 2019 until March 21st or rooms sell out. For Saturday, April 13th, and Friday, April 19th, a number of rooms will be available for \$149 (single/double) plus the additional \$35 resort fee and applicable taxes. The resort fee is mandatory and includes unlimited local phone calls, two (2) guest admissions per day to the Fitness Center (spa use is additional, and appointments can be made), and in-room Internet access for up to two (2) device per room per day. While the hotel reservation deadline is March 21, 2019, please do note that rooms do sell out fast. It is recommended that you make your reservation as soon as possible to avoid sell out of the special rate and rooms. Self-parking fees are \$12/day. If you stay 1-4 hours, self-parking costs are \$9.00. Valet Parking costs are \$20/day.



Airline Information and Ground Transportation



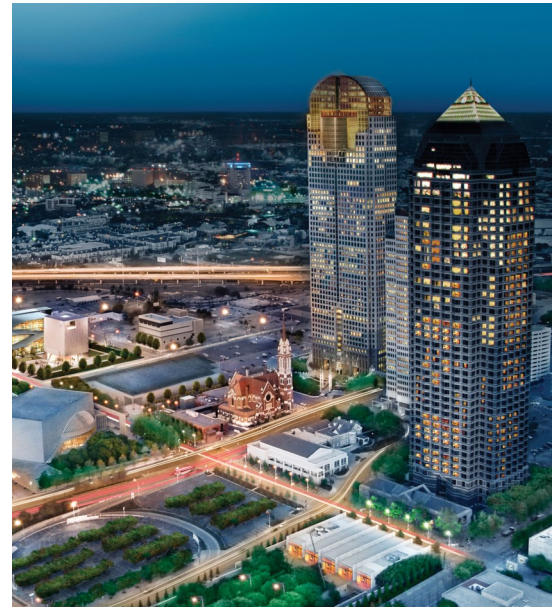
McCarran International Airport services the Las Vegas area. Airlines that fly into McCarran International Airport include Alaskan Air, Allegiant, American, Condor, Copa Airlines, Delta, Frontier, Hawaiian Air, InterJet, Jet Blue, Spirit, Southwest, Sun Country Airlines, United, Virgin Atlantic, and Volaris, among others.

The McCarran Rent-A-Car Center is located at 7135 Gillespie Street, just three miles south of the airport with easy freeway access to Interstates 15 and 215 and the Las Vegas Strip. It houses 11 rental agencies including Advantage, Alamo, Avis, Budget, Dollar, E-Z Rent-A-Car, Enterprise, Hertz, National, Payless, and Thrifty.

One-way taxi fare to the hotel is estimated to be \$20. More than ten taxi companies provide service to and from the airport and locations throughout Las Vegas. Taxi cab service is regulated by the Nevada Taxicab Authority, a Nevada State agency responsible for issuing medallions and setting fares. Some taxis will not accept credit card payments. Customers should notify the attendant if they plan to use a credit card for payment. There is a \$2.00 charge on all fares originating at the airport. The maximum number of passengers allowed in any taxi is five (5), including infants and children. Uber, Lyft, and private car services are also available at the airport. Please visit <https://www.mccarran.com/> for more information.



We're going green this year. Conference program materials will be available online and through an electronic application (App) to be made available to conference participants.



Over 42 million people visited Las Vegas this past year, with 6.6 million of those as conference attendants. It is a city that has something for everyone.

Recognized all over the world, the famous Las Vegas Strip is a place where individuals can enjoy a walk in the warm desert evening or take a stroll downtown and view dazzling light shows that span entire streets. Visitors can also get a glimpse of world famous re-creations like erupting volcanoes, the Eiffel Tower, and the Sphinx of Egypt in front of the various hotels and casinos.

Las Vegas tourism offers top quality entertainment, including headliner shows and concerts, attractions, shopping and world-renowned resorts. Las Vegas nightlife will keep you up until dawn, and art displays, music, and museums take you on a journey from the classic to the contemporary.

Outside of the Las Vegas Strip, there are other great outdoor recreational opportunities. The Red Rock National Conservation, Lake Mead National Recreation area, and Mount Charleston are all only minutes from Las Vegas Strip hotels and casinos. There are helicopter tours, Grand Canyon tours, and Hoover Dam tours departing every few minutes.

Las Vegas has a variety of entertainment, dining, shopping, nightlife, and golf and spa options. It can be tough to fit it all in, but you can try.

Come and join us For Unity 2019 and experience Las Vegas!



THE UNIVERSITY OF
**SOUTHERN
MISSISSIPPI.**

Department of Public Health
118 College Drive #5122
Hattiesburg, MS 39406-0001



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Conference Participant Accommodations

We want everyone to have a comfortable and enjoyable stay at the Unity Conference, so please indicate on the registration form any special needs such as diet, ADA accommodations, diabetic needs, or translation services. Some accommodations may require additional fees.

Registration Deadline

The regular registration deadline for Unity 2019 at the Flamingo Hotel and Casino in Las Vegas, Nevada is March 29, 2019. Late registration may be conducted after March 29 online. After April 5th, all registration must be completed on-site.

Registration fees include materials, refreshments, and lunches. Online registration can be completed at <https://unityconf.org/19/>.

Early registration deadline is December 28, 2018. Regular registration deadline is March 29, 2019. All payments must be made by the deadline dates to receive either the early or regular registration rates. After March 29, 2019, please plan to register late or on-site.